

August 2011

Bachelor of Computer Application (BCA) Examination

VI Semester

Principles and Practices of Management

Time : 3 Hours]

[Max. Marks : 40

- Note :** (1) Attempt all questions are mandatory.
 (2) Every question has a choice and all questions carry equal marks that are 10 each.
 (3) Draw appropriate model, where applicable and be specific and write neatly.

1. Define Management and explain the functions and roles of management.

OR

What are the principles given by Henri Fayol? Explain only four

2. What are the approaches in management? Explain the approach you fee] most appropriate in your mind.

OR

“Planning is a trap laid down to capture the future” In the light of the statement what are your views?

3. What are the primaries and secondary management functional tools being applied in the management? Give a basic model and explain any two primary tools.

OR

Process of organization lead to perfect end and staff system. Support the statement with appropriate elaboration.

4. Define break-even point and its uses Solve the equation given “Your fixed cost is Rs. 20,000, variable cost per unit is Rs 08 and selling price is fixed at Rs 10 per unit. How many units we must manufacture, so that we reach to a no profit no loss level” (BEP)?

OR

Write short notes on any two of the following :

- (a) Duties of a Professional Manager of Tomorrow.
- (b) Non-Financial Control Techniques in brief.
- (c) The Concept of Management by Objective.
- (d) Principles of Direction.

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