

**June 2012**

Bachelor of Computer Application (BCA) Examination

**VI Semester**

## Principles and Practices of Management

Time : 3 Hours ]

[ Max. Marks : 40

**Note :** (1) All questions are compulsory and carry equal marks.  
 (2) For every question, there is a choice. Write in legible handwriting.  
 (3) Draw appropriate model, wherever applicable.

1. Define Management. Briefly describe different functions performed by a manager.

**OR**

Compare "Scientific Management Theory" with "Contingency Theory of Management".

2. Explain the concept of MBO. Describe the process of MBO.

**OR**

Discuss the process of Decision Making.

3. What is the significance of Organization Structure and Organization Chart in the effective functioning of an organization? Discuss with examples, the factors which influence the choice of the structure of an organization.

**OR**

Define delegation, decentralization and centralization. Discuss the problems in delegation and how to overcome them to make the process more effective.

4. Describe the process of direction along with principles of direction.

**OR**

Discuss the problems in human relations. What strategies are helpful in establishing healthy human relations in Business Organization?

5. Define Controlling. Explain with examples the pre-requisites and characteristics of an effective control system.

**OR**

Discuss the Process of Control.

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