

July 2013

Bachelor of Computer Application (BCA) Examination

VI Semester

Principles and Practices of Management

Time : 3 Hours]

[Max. Marks : 40

Note : (1) All questions are compulsory and carry equal marks.
(2) For every question, there is a choice. Write in legible handwriting.
(3) Draw appropriate model, where applicable.

1. Define Management. Explain the process of management.

OR

Explain the "Human Relations School of Management".

2. Define Planning and explain the purpose of planning. Discuss the components of planning.

OR

What are the advantages and limitations of Management By Objectives (MBO)?

3. What is Departmentation and Span of Management?

OR

Differentiate between Delegation of Authority and Decentralization.

4. Explain the process of Directing and Principles of Direction.

OR

What are the strategies for establishing Healthy Human Relations?

5. Define Control and explain the process of control.

OR

Discuss the various Control Techniques.

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