

June 2014

Bachelor of Computer Application (BCA) Examination
VI Semester

Principles and Practices of Management

Time : 3 Hours]

[Max. Marks : 40

Note : (1) All questions are compulsory and carry equal marks.
(2) For every question, there is a choice. Write in legible handwriting.
(3) Draw appropriate model, where applicable.

1. Define Management and explain the functions of Manager.

OR

Explain the "Contingency Theory of Management".

2. Explain the concept of planning. What are its characteristics ? Differentiate between Long Range, Medium Range and Short Range Planning.

OR

Write a note on Management By Objectives (MBO). Explain the process of MBO.

3. What do you understand by Departmentation ? Explain the major bases of Departmentation along with their advantages and disadvantages.

OR

What is Delegation of Authority ? Explain the objectives and process of Delegation.

4. What is Directing ? Explain the principles of direction.

OR

What are problems in maintaining Human Relations? What strategies can be used for establishing Healthy Human Relations

5. What do you understand by Control ? Why it is necessary ? Explain the process of control.

OR

Write a note on different Control Techniques.

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