

July 2013

Bachelor of Business Administration (BBA) Examination

VI Semester

Indian Ethos in Management

Time 3 Hours]

[Max. Marks 80

Note : Attempt any four questions (out of seven questions) from Section A. Each question of Section A carries 15 marks. Section B is compulsory and carries 20 marks.

Section A

1. Explain Business Ethics. How Business Ethics and Moral Obligations are related? Also discuss CSR in relation to Moral Obligations.

2. Explain Secular Versus Spiritual Values in Management. What are work ethics and how one can manage stress at work place?

3. "Social Values and Political Environment does reflect values in management." Explain. How Mr. M. K. Gandhi Approaches Management and Trusteeship?

4. "Indian Ethos in Management, does play an important role in modern day management." Critically explain. Also write down the Basic Requisites for Ethics, Globally.

5. Describe Management in Indian Perspective w. r. t. Holistic Management System.

6. "Business and Society are highly interrelated." Explain positive as well as some negative impact on society from the business, by taking some organizational examples.

7. "Democratic Judiciary Machinery System can help to develop healthy relationship among business entity and society." Critically examine it.

Section B

ETHICAL DILEMMA

Senior executive of a top IT Company "X" has resigned from his services. As per the rule of the Company "X" he was expected to furnish two month notice before leaving the company. The executive informed to the Company "Y" where he was likely to join that he will not be able to produce relieving and experience certificate of Company X as he, is not following the set procedure of Company X. The Company Y informed him that they want his services immediately in their company and would not require any such documents from him. The senior executive resigned from Company "X" on next day.

Discuss the issue in the context of business ethics.

□□□